

ANNUAL SOUTHERN VETERINARY CONFERENCE 2020

Sponsored by JCVMA

RACE Approved



August 6-9, 2020

Birmingham, Alabama



Mark Your Calendars!



Thursday's
Keynote Speaker
Meg Sleeper
VMD, DACVIM
(Cardiology)
Co-editor of 7th edition
The 5 Minute
Veterinary Consult

NOTICE

COVID-19 has changed our plans,
don't let it change yours.

Join Us Online

for the 32nd annual
Southern Veterinary Conference.



August 6-9, 2020

QUESTIONS OR TO REGISTER - CALL (205) 655-2320 (INFO LINE)

AUGUST 6 - 8, 2020 • BIRMINGHAM, ALABAMA

Check us out on the web: www.thesvconline.com

Annual Southern Veterinary Conference – Sponsored by the Jefferson County Veterinary Medical Association

Karin Beale, DVM, DACVD

Gulf Coast Veterinary Specialists, Houston, TX

Sponsored by Boehringer Ingelheim

Byron Blagburn, MS, PhD, Diplomate (Hon.) ACVM-Parasitology, Professor

Department of Pathobiology, Auburn University College of Veterinary Medicine,

Small Animal Clinic, Auburn, AL

Sponsored by Merck Animal Health

Holly Brown, DVM, PhD, DACVP

VCA Metzger Animal Hospital State College, PA

Sponsored by IDEXX

Job Cade, DVM

Associate Professor, Mississippi State University, College of Veterinary Medicine

Sponsored by Mississippi State CVM

Roslyn Casimir, DVM

Associate Dean for Academic and Student Affairs

Tuskegee University College of Veterinary Medicine, Tuskegee, AL

Sponsored by Tuskegee University College of Veterinary Medicine

Betsy Choder, Esq.

Sponsored by SVC

Mark E. Epstein, DVM, Dipl ABVP (C/F), CVPP

Senior Partner and Medical Director, TotalBond Veterinary Hospitals

Gastonia, Mt. Holly, Davidson NC and Lake Wylie SC

Sponsored by Elanco

Sue Ettinger, DVM, DACVIM (Oncology)

Veterinary Cancer Specialist, Speaker, Book Author, Tarrytown, NY

Sponsored by Elanco

Athema Etzioni, DVM, MS, Dipl. ACVP

Associate Professor & Section Chief, Director of Clinical Pathology

Tuskegee University, Dept. of Pathobiology, College of Veterinary Medicine Tuskegee, AL

Sponsored by Tuskegee University College of Veterinary Medicine

Kelly Foltz, BA, AAT, LVT, VTS (ECC)

Critical Care Department at Auburn University's College of Veterinary Medicine

Wilford and Kate Bailey Small Animal Teaching Hospital.

Sponsored by Hill's Pet Nutrition

Richard B. Ford, DVM, MS, DCVIM, ACVPM (Hon)

Emeritus Professor of Medicine

North Carolina State University, Raleigh, North Carolina

Sponsored by Boehringer Ingelheim

John Godbold, Jr., DVM

Stonehaven Veterinary Consulting, Jackson, TN

Sponsored by Companion Laser Therapy by LiteCure and Digatherm Thermal Imaging Systems

Sonya G. Gordon, BSc, DVM, DVSc, DACVIM Cardiology

Professor Cardiology, Department of Small Animal Clinical Science College of

Veterinary Medicine and Biomedical Science, Texas A&M University, College Station, TX

Sponsored by Boehringer Ingelheim

Callie Harris, DVM

Veterinary Communications Manager, Nestle' Purina PetCare

Sponsored by Nestle' Purina PetCare

Peter Hill, AIA

President, HDA Architects, Inc.

Sponsored by HDA Architects, Inc.

Michael H. Jaffe, DVM, MS, DACVS, CCRP

Associate Professor of Small Animal Surgery Service Chief, Small Animal Surgery

Mississippi State University, College of Veterinary

Sponsored by MSU College of Veterinary Medicine

Dana Liska, D.V.M, DACVD

Senior Veterinary Specialist – Dermatology, Zoetis

Sponsored by Zoetis

Greg Liscandro, DVM, Dipl. ABVP, DACVECC

Hill Country Veterinary Specialists, FASTVet.com

President IVPOCUS, Spicewood, Texas

Sponsored by Universal Imaging

Sal Longo, Jr., Associate AIA, NCARB

Longo Architectural Studio, LLC

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Andrew Mackin, BSc, BVMS, MVS, DVSc, FANZCVSc, DACVIM

Professor and Interim Head, Department of Clinical Sciences, Mississippi State

University, School of Veterinary Medicine

Sponsored by Mississippi State CVM

Natalie Marks, DVM, CVJ

Fear Free Certified Elite, Medical Director, Blum Animal Hospital, Chicago, IL

Sponsored by Merck Animal Health

Maureen McMichael, DVM, M.Ed., DACVECC

Professor, Emergency and Critical Care, Department of Clinical Sciences

Auburn University College of Veterinary Medicine, Small Animal Clinic, Auburn, AL

Sponsored by Auburn University College of Veterinary Medicine

Wendy Myers, CVJ

Owner, Communication Solutions for Veterinarians Castle Pines, Colorado

Sponsored by CareCredit

Susan Nelms, DVM, DACVO

Owner of Veterinary Eye Care Birmingham, AL

Sponsored by SVC

Mark Pelham, DVM

Senior Professional Services Veterinarian-Gulf Coast Region

Sponsored by Merck Animal Health

Simon Platt, BVM&S MRCVS, ACVIM (Neurology), DECVN

Professor Neurology & Neurosurgery Service, Department of Small Animal Medicine &

Surgery, College of Veterinary Medicine, University of Georgia, Athens, GA

Sponsored by Nestle' Purina Pet Care

Hayley Pritchard, LVT

Veterinary Technician, Small Animal Clinic

Auburn University College of Veterinary Medicine

Sponsored by JAZZ Medical

Jane Quandt, DVM, MS, DACVAA, DACVECC (Anesthesia & ECC)

Tenured Associate Professor in Anesthesiology and Critical Care, Department of Small Animal

Medicine & Surgery, College of Veterinary Medicine, University of Georgia, Athens, Georgia

Sponsored by Akorn Pharmaceuticals

Lisa Radosta, DVM, DACVB

Florida Veterinary Behavior Service, West Palm Beach, FL

Sponsored by Vetoquinol

Howard B Seim III, DVM, DACVS

Professor of Small Animal Surgery, Colorado State University; VideoVet; Fort Collins, CO

Sponsored by Medtronics and Jorgensen Labs

Meg Sleeper, VMD, DACVIM (Cardiology)

Clinical Professor – Cardiology Department of Small Animal Clinical Sciences, Univ. of

Florida, College of Veterinary Medicine

Sponsored by SVC

Jennifer E. Stokes, DVM, DACVIM (SAIM)

Clinical Professor of Medicine, University of Tennessee

Veterinary Teaching Hospital

Sponsored by SVC

David Twedt, DVM, DACVIM

Professor of Clinical Sciences, Colorado State University, Ft. Collins, CO

Sponsored by Nutramax

Deb Zoran, DVM, MS, PhD, DACVIM

Professor of Medicine, Texas A&M Veterinary Emergency Team (VET) Texas A&M Task

Force 1 Urban Search & Rescue Department of Small Animal Clinical Sciences Room, College

of Veterinary Medicine and Biomedical Sciences Texas A&M University

Sponsored by Nestle' Purina Pet Care

Robbie van Mullem

Social Media and Online Marketing Consultant, Amite, LA

Sponsored by 3 Sided Media

Meg Sleeper VMD, DACVIM (Cardiology)



Meg Sleeper VMD graduated from the University of Pennsylvania veterinary school cum laude and completed a rotating internship in medicine and surgery at Mid-Atlantic Equine Medical Center. After becoming board certified in cardiology, she worked in the section of cardiology at Penn until 2015 when she became a clinical professor of cardiology at the University of Florida veterinary school. She has published numerous papers including over 75 peer reviewed original papers, over 50 review papers or case reports, and 4 books. Primary research interests include inherited heart diseases, in particular inherited cardiomyopathies, comparative cardiology and therapeutic gene transfer. She is on the editorial or review board of 11 journals and has served on the research (2008-2011 and 2019 to the present) and examination (2005-2008) committees for the American College of Veterinary Internal Medicine (Cardiology).

Wendy Myers, CVJ



Wendy S. Myers, CVJ, has been training veterinary teams for more than 20 years as owner of Communication Solutions for Veterinarians. She helps teams improve their telephone and communication skills, so more pet owners say yes to medical care. Wendy shares her expertise through conferences, online courses, and monthly CE credit webinars. She is a certified veterinary journalist and author of five books. She is a certified veterinary journalist and author of five books. For five years, Wendy was a partner in an AAHA-accredited specialty and emergency hospital, which was sold to a corporate group. Her passion is to help practices like yours thrive and grow through effective communication skills.

Topics include:

- Get Your Pharmacy Back: Part 1 & Part 2
- Solve Your Doctor Shortage with Strategically Scheduled Exams
- Use Technicians as Physician Assistants and Multiply Your Revenue
- How to Succeed with Demanding Clients
- It's How Much? Show Value for Fees
- Capture Compliance in the Exam Room

Returning This Year! Ultrasound Class (Without Lab)



Dr. Greg Lisciandro

The series of lectures will cover in a heavily case-based approach the importance of point-of-care ultrasound, specifically the standardized and validated formats of abdominal FAST (AFast), thoracic FAST (TFAST) and Vet BLUE (lung). When combined these 3 formats are called Global FAST, our 3rd veterinary ultrasound exam. This same approach is gaining traction in human medicine because traditional formats of complete abdomen and echo are often ordered for the wrong cavity or system; and that radiography is an insensitive soft tissue imaging modality for the abdomen, heart and lung. In other words, the Global FAST approach better directs care, better picks the next best test, better keeps small animals alive for gold standard testing. These lectures are for the general practitioner, the ER veterinarian, and the specialists alike. You will quickly see with the practical case-based approach that at any busy practice, each properly trained veterinarian should be performing Global FAST 3-8 times per day!"

CE Credit — This seminar is approved for:

24 hours total of Continuing Education credit for *Small Animal*.

18 hours total of Continuing Education credit for *Technicians*.

2 hours GA LEAP

Check with your state for the number of Practice Management hours allowed.

LECTURE TOPICS

- Behavior
- Clinical Pathology
- Client Care
- Dermatology
- Dietary Medicine
- Emergency and Critical Care
- Feline Medicine
- Hospital Design
- Internal Medicine
- Neurology
- Ophthalmology
- Orthopedics
- Parasitology
- Surgery
- Therapy Lasers
- Thermal Imaging
- Urology
- Wound Management
- Practice Management
- Technician Program

APHIS MODULES

Cancelled!
Available online through
APHIS

Online Hospital Design Symposium Saturday, August 8, 2020

“Hospital Design for
the Modern Practice”
Peter Hill, AIA
Sal Longo, Jr. Associate AIA, NCARB

GA LEAP
Saturday
1:30 PM to 3:30PM
CE approved

Speakers by Date

Thursday

Byron Blagburn, MS, PhD,
Diplomate (Hon.) ACVM-
Parasitology, Professor

Sonya G Gordon, BSc, DVM,
DVSc, DACVIM Cardiology

Callie Harris, DVM

Dana Liska, DVM, DACVD

Greg Lisciandro, DVM, Dipl.
ABVP, DACVECC

Simon Platt, BVM&S MRCVS,
ACVIM (Neurology), DECVN

Meg Sleeper, VMD, DACVIM
(Cardiology)

Deb Zoran, DVM, MS, PhD,
DACVIM

Robbie van Mullem

Friday

Karin Beale, DVM, DACVD

Jeb Cade, DVM

Mark E. Epstein, DVM, Dipl
ABVP (C/F), CVPP

Sue Ettinger, DVM, DACVIM
(oncology)

Kelly Foltz, BA, AAT, LVT, VTS
(ECC)

Richard Ford, DVM, MS,
DACVIM, ACVPM (hon)

John Godbold, Jr., DVM
Callie Harris, DVM

Michael H. Jaffe, DVM, MS,
DACVS, CCRP

Andrew Mackin, BSc, BVMS,
MVS, DVSc, FANZCVSc,
DACVIM

Natalie Marks, DVM, CVJ

Maureen McMichael, DVM,
M.Ed., DACVECC

Wendy Myers, CVJ

Susan Nelms, DVM, DACVO

Jane Quandt, DVM, MS, DAC-
VAA, DACVECC (Anesthesia &
ECC)

Jennifer E. Stokes, DVM,
DACVIM (SAIM)

David Twedt, DVM, DACVIM

Saturday

Holly Brown, DVM, PhD,
DACVP

Roslyn Casimir, DVM

Betsy Choder, Esq.

Athema Etzioni, DVM, MS,
Dipl. ACVP

Kelly Foltz, BA, AAT, LVT, VTS
(ECC)

Peter Hill, AIA

Sal Longo, Jr., Associate AIA,
NCARB

Mark Pelham, DVM

Hayley Pritchard, LVT

Lisa Radosta, DVM, DACVB

Howard B Seim III, DVM,
DACVS








Jennifer E. Stokes, DVM,
DACVIM (SAIM)

EXHIBITORS (Subject to Change)

3 Sided Media
AKC Reunite
Akorn Animal Health
Alabama Veterinary Technicians Association
All Vet Imaging/MicroVet Diagnostics
Antech
Auburn University College of Veterinary Medicine
Bayer Animal Health
Blue Frog, LLC
Blue Ridge X-Ray Co., Inc.
Boehringer Ingelheim Animal Health USA, Inc.
Capital X-Ray, Inc.
CareCredit
Carr Healthcare Realty
Ceva Animal Health
Choice Medical Systems, Inc.
Christian Veterinary Mission
Companion Animal Health by LiteCure
Covetrus
Crown Tenant Advisors
Dechra Veterinary Products
Digatherm, LLC
Doctor Multimedia
DVM Solutions
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Southern Veterinary Partners
Steel City Emergency Vets
Steris Animal Health
Taylor Creek Pharmacal, Inc.
Total Practice Solutions Group
Universal Imaging, Inc.
Universal Surgical Instruments
Van Beek Natural Science
Veterinary Eye Care
Vet Matrix
Vet Ray Technology by Sedecal
Veterinary Specialists of Birmingham
Vetoquinol USA
Virbac Animal Health
Weave
Wiley
Zoetis

The Jefferson County Veterinary Medical Association is proud to invite you to our thirty-second Annual Continuing Education Seminar. We strive to bring you some of the best, most qualified and informative speakers in the country. Their special talents and interests will provide you with additional knowledge and aid you in your daily practice. This year will again offer 5+ sessions running simultaneously that will offer over 120 CE hours covering small animal, practice management and veterinary technician courses.

TIME	WYNFREY AB CARDIOLOGY	WYNFREY C DERMATOLOGY	WYNFREY DE FELINE MEDICINE	RIVERCHASE A & B INTERNAL MEDICINE
9:00 to 9:50	Current recommendations to treat degenerative valve disease and heart failure. Sleeper	Canine Allergic Dermatitis: Creating a Higher Quality of Life for Everyone Involved in the Veterinary-Client Patient Relationship Liska		
9:50 to 10:00	BREAK			
10:00 to 10:50	Tips and tricks for refractory heart failure patients. Sleeper	Otitis Externa in Dogs Liska		Probiotic Therapy: The Gut and Beyond What's New for 2020! Harris
10:50 to 11:10	BREAK & VISIT THE EXHIBITS			
11:10 to noon	The ABCs of ECGs Part 1 Sleeper	Getting it Right the First Time! More important than ever in the age of COVID, Insight from a Dermatologist Liska 		Hydration Fixation: Beyond the Water Bowl-Water is the most essential nutrient Harris 
noon to 1:00	LUNCH & VISIT THE EXHIBITS			
1:00 to 1:50	The ABCs of ECGs Part 2 Sleeper 	Making the neurological exam quick and easy Platt	The Vomiting cat: Tackling this perplexing problem. Zoran	Updates that will change your canine heartworm strategies Blagburn
1:50 to 2:00	BREAK			
2:00 to 2:50	A practical approach to pericardial disease in the dog and cat Gordon	Head tilts and circles Platt	Chronic diarrhea in kittens: The good (diets), the bad (bacteria) and the ugly (diagnosis). Zoran	New science to change your approach to feline parasite control Blagburn
2:50 to 3:20	BREAK & VISIT THE EXHIBITS			
3:20 to 4:10	Medical treatment of arrhythmias in dogs with acquired heart disease Gordon	Working up the seizure cat and dog Platt	Feline pancreatitis: The challenge continues Zoran	What's all the fuss about hookworms, tapeworms, coccidia and Giardia? Blagburn 
4:10 to 4:25	BREAK			
4:25 to 5:15	A practical approach to management of refractory (Stage D) chronic valvular heart disease Gordon 	Seizure treatments - The quick and long term fixes Platt 	Preventing and managing cats with constipation. Zoran 	

THURSDAY, AUGUST 6, 2020

TIME	WYNDSOR I & II SMALL ANIMAL	YORKSHIRE PRACTICE MANAGEMENT
9:00 to 9:50	AFAST and Its Target- Organ Approach as an Extension of Your Physical Exam Lisciandro	
9:50 to 10:00	BREAK	
10:00 to 10:50	AFAST and Its Fluid Scoring System Applications Lisciandro	
10:50 to 11:10	BREAK & VISIT THE EXHIBITS	
11:10 to noon	TFAST is Not a Flash Exam- Its Use for Pericardial and Pleural Effusion in Dogs and Cats Lisciandro	
noon to 1:00	LUNCH & VISIT THE EXHIBITS	
1:00 to 1:50	Vet BLUE Part I - Introduction to Lung Ultrasound Lisciandro	Making Your Clinic Contagious: 6 Infectious Tools to Market Your Practice Part 1 van Mullem
1:50 to 2:00	BREAK	
2:00 to 2:50	Vet BLUE Part II - Signs of Consolidation Lisciandro	Making Your Clinic Contagious: 6 Infectious Tools to Market Your Practice Part 2 van Mullem
2:50 to 3:20	BREAK & VISIT THE EXHIBITS	
3:20 to 4:10	Lines on the Mirror - Comparison of Lung Ultrasound Exams and New Concepts Lisciandro	Is Your Competition Beating You Using Social Media? How to Use Social Media to Stand Above Your Competition! van Mullem
4:10 to 4:25	BREAK	
4:25 to 5:15	Global FAST for Patient Monitoring and Staging - New Approaches Lisciandro	5 Ways to Avoid Being Sued Over Your Website. It Is Really Happening! van Mullem



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**EASY WAYS TO
REGISTER**

Phone:

1-205-655-2320

Fax:

1-205-655-3404
(One form per person please)

**Mail:
SVC**












P.O. Box 445
Trussville, AL 35173

Online:







www.thesvconline.com

Pre-Registration Deadline is July 30th

**JOIN US
ON LINE ONLY
THIS YEAR!**

TIME	WYNFREY AB INTERNAL MEDICINE	WYNFREY C DERMATOLOGY/ INTERNAL MEDICINE	WYNFREY DE INTERNAL MEDICINE/ OSTEOARTHRITIS	RIVERCHASE A ONCOLOGY/ANESTHESIOLOGY	RIVERCHASE B INTERNAL MEDICINE
8:00 to 8:50	Abnormal Liver Enzymes- A clinical approach Twedt	"What's that... You say you have a Derm Emergency?" Beale	Top Ten Lessons Learned from the CIV Outbreak of 2015 - Best Practices for Control of Respiratory Disease Marks	Dog Lymphoma Cliff Notes 2020: What you need to know Ettinger	Marrow collection in practice: critical care, relevant diseases, indications for collection, and techniques Mackin
8:50 to 9:00	BREAK				
9:00 to 9:50	Common Liver Diseases in the Dog Twedt	Managing pyoderma in 2020 Beale	Leptospirosis: Why Awareness and Diagnosis is Crucial to the Health of your Patients, Clients and Practice Marks 	Cat Lymphoma Cliff Notes 2020: What you need to know Ettinger	Developing a Cost-Effective Approach to Chronic Diarrhea in Dogs Cade 
9:50 to 10:20	BREAK & VISIT THE EXHIBITS				
10:20 to 11:10	Chronic Hepatitis- Latest update in the dog Twedt	Ten disorders that you will see in practice that you may not recognize today, but you will tomorrow Beale	2020 Vaccines & Vaccination: Issues and Controversies Part 1 Ford	Dog Mast Cell Tumor Cliff Notes 2020: What you need to know Ettinger	Surgical Management of Perianal and Perineal Diseases in Dogs Jaffe
11:10 to 11:20	BREAK				
11:20 to 12:10	Four Liver Conditions You Likely Did Not Learn In Vet School Twedt	Tracking down the source of the pruritus in your canine patients Beale 	2020 Vaccines & Vaccination: Issues and Controversies Part 2 Ford 	Inappetence: From picky patients to Pets that won't eat Ettinger 	Juvenile Canine Orthopedic Lameness Jaffe 
12:10 to 1:30	LUNCH & VISIT THE EXHIBITS				
1:30 to 2:20	Update on Feline Liver disease Twedt	Proteinuria kills (part 1 review and diagnosis) Stokes	Re-Thinking Osteoarthritis for 2020 and Beyond Epstein	Review of newer anesthetic agents that are now available. Quandt	Coagulation cases from the ER – Practical strategies to stem life threatening hemorrhage McMichael
2:20 to 2:35	BREAK				
2:35 to 3:25	Acute Pancreatitis in the Dog Twedt	Proteinuria kills (part 2 management and clinical cases) Stokes	Those "Other" (non-NSAID, non-opioid) Pain Therapeutics Epstein	Monitoring under anesthesia Quandt	Geriatric Critical Care – New strategies to optimize the health of the aging pet McMichael
3:25 to 4:00	BREAK & VISIT THE EXHIBITS				
4:00 to 4:50	Those Troublesome Chronic Diarrhea Cases – A few Good Tips. Twedt 	Chronic diarrhea in dogs Stokes 	Re-Tooling Peri-Operative Pain Management in an Opioid-Less Environment Epstein 	The use of inhalants Quandt 	Pediatric Critical Care – Emergent condi- tions from birth to 12 weeks of age McMichael 

FRIDAY, AUGUST 7, 2020

TIME	WYNSOR I TECHNICIANS	WYNSOR II INTERNAL MEDICINE	YORKSHIRE PRACTICE MANAGEMENT
8:00 to 8:50	Ophthalmic Emergencies: Triage and Treatment Nelms	Laser Therapy – Lighting the Way to Improved Patient Care Godbold	Get Your Pharmacy Back: Part 1 Myers
8:50 to 9:00	BREAK		
9:00 to 9:50	Ophthalmic Medications for General Practice Nelms 	Laser Therapy Techniques for Success Godbold	Get Your Pharmacy Back: Part 2 Myers
9:50 to 10:20	BREAK & VISIT THE EXHIBITS		
10:20 to 11:10	The use of inhalants Quandt	Laser Therapy Clinical Applications Godbold	Solve Your Doctor Shortage with Strategically Scheduled Exams Myers
11:10 to 11:20	BREAK		
11:20 to 12:10	Case discussions: Helpful hints! Quandt 	Laser Therapy's Role in Pain Management an Regenerative Medicine  Godbold	Use Technicians as Physician Assistants and Multiply Your Revenue Myers
12:10 to 1:30	LUNCH & VISIT THE EXHIBITS		
1:30 to 2:20	Wake Me Up Before You Go-Go: Neonatal Resuscitation & The First 24 Hours Foltz	Glowing into the Future with Thermal Imaging Godbold	How to Succeed with Demanding Clients Myers
2:20 to 2:35	BREAK		
2:35 to 3:25	Strokin' Out: Heatstroke in the ER Foltz	Case Clues from Thermal Images Godbold	It's How Much? Show Value for Fees Myers
3:25 to 4:00	BREAK & VISIT THE EXHIBITS		
4:00 to 4:50	A Sick, Sad World: Canine Parvovirus Foltz 	Thermal Imaging Essentials Godbold 	Capture Compliance in the Exam Room Myers 










**Confirmation of
Registration**







Confirmation of registration will
be sent after submission of the
registration form and appropriate fees.
On-line: via Email • Mail or Fax: via Letter

Cancellation Policy

A cancellation will be accepted up to 10
days (July 27th) prior to the conference.
However, a \$100.00 processing fee will
not be refunded.

TIME	WYNFREY AB CLINICAL PATHOLOGY	WYNFREY C INTERNAL MEDICINE/ PATHOLOGY	WYNFREY DE BEHAVIOR/GA LEAP	RIVERCHASE A and RIVERCHASE B SURGERY
8:00 to 8:50	Advanced hematology: Reading between the lines, connecting the dots, and adding a microscope Part 1 Brown	Approach to the febrile dog Stokes	Five Quick and Easy Ways to Make Your Practice Fear Free Radosta	Feline perineal urethrostomy – A novel approach Seim
8:50 to 9:00			BREAK	
9:00 to 9:50	Advanced hematology: Reading between the lines, connecting the dots, and adding a microscope Part 2 Brown	Approach to the febrile cat Stokes	They won't grow out of it. Puppy and kitten behavioral medicine. Radosta	Intestinal anastomosis – Tips to make it easier Seim
9:50 to 10:20			BREAK & VISIT THE EXHIBITS	
10:20 to 11:10	In-clinic effusion analysis: Maximizing the diagnostic information from your fluid samples Part 1 Brown	Hepatobiliary disease in cats Stokes	Behavior medication guide. Five medications that get pets to the vet Radosta	Surgical management of GDV Seim
11:10 to 11:20			BREAK	
11:20 to 12:10	In-clinic effusion analysis: Maximizing the diagnostic information from your fluid samples Part 2 Brown	Hepatobiliary disease in dogs Stokes 	Five Building Blocks to Treating Cat Stress in the Hospital Radosta 	Anal saccullectomy: a novel approach, Urethrotomy and scrotal urethrostomy in the dog Seim
12:10 to 1:30			LUNCH & VISIT THE EXHIBITS	
1:30 to 2:20	Tying it all together: Maximizing the diagnostic power of the minimum database and your in-clinic laboratory Part 1 Brown	Biopsy Submission: Do's and Don'ts Part 1 Casimir	Medical Recordkeeping – Legally GA LEAP CE ONLY Choder	Managing feline ear polyps Seim
2:20 to 2:35			BREAK	
2:35 to 3:25	Tying it all together: Maximizing the diagnostic power of the minimum database and your in-clinic laboratory Part 2 Brown 	Biopsy Submission: Do's and Don'ts Part 2 Casimir 	CBD – The Myths & The Law GA LEAP CE ONLY Choder 	Surgical management of brachycephalic syndrome, The 4 ligature splenectomy Seim
3:25 to 3:40			BREAK & VISIT THE EXHIBITS	
3:40 to 4:30		Clinical Pathology for the Practitioner Etzioni 		Feline subtotal colectomy, Colopexy for the treatment of recurrent rectal prolapse Medtronic Seim 

SATURDAY, AUGUST 8, 2020

TIME	WYNDSOR I & II TECHNICIANS	YORKSHIRE HOSPITAL DESIGN
8:00 to 8:50	Once Bitten, Twice Shy: Crotalid Envenomation Foltz	The Real Estate Implications of Acquiring, Starting or Relocating a Vet Office Jorgenson 
8:50 to 9:00	BREAK	
9:00 to 9:50	Airway to Heaven: Aspiration Pneumonia in Your ICU Foltz	Understanding the Design and Construction Process: Roles and Responsibilities Longo
9:50 to 10:20	BREAK & VISIT THE EXHIBITS	
10:20 to 11:10	When Cats Go Splat: Nursing the Feline Trauma Patient Foltz 	Site Selection and Planning Hill
11:10 to 11:20	BREAK	
11:20 to 12:10	. Ticks, Know Your Enemy: New Trends Impacting Your Patients Pelham	Renovate or Build New: Deciding What's Right for You Longo
12:10 to 1:30	LUNCH & VISIT THE EXHIBITS	
1:30 to 2:20	. Even Fleas Have Baggage: Vector Borne Disease and Public Health Concerns Pelham 	Efficient Floor Plan Design: Adjacencies and Circulation Hill
2:20 to 2:35	BREAK	
2:35 to 3:25	Appropriate Drain Usage in Veterinary Patients Pritchard	Ways to Find Space and Stretch Your Budget Longo 
3:25 to 3:40	BREAK & VISIT THE EXHIBITS	
3:40 to 4:30	Healthy Wounds are Happy Wounds: Preventing Surgical Site Infections in Small Animal Patients Pritchard 	Design Trends and New Services in Animal Care Hill 

Conference Information

*** Pre-Registration

The SVC recommends registering in advance to attend our 32nd Annual Conference. Your registration allows access to all lecture sessions and a copy of the proceedings posted on line. **Manuals** will be available for purchase with pre-registration and on a first-come basis while supplies last on site. Late registration fees will be assessed after August 4th and it is highly recommended to register on line and not via mail after August 4th.

You may pre-register as below:

By Mail: Send registration with payment made to:

P.O. Box 445, Trussville, AL 35173

We accept Visa, MasterCard and American Express

By Phone: Call us at 1-205-655-2320

By fax: 1-205-644-3404 (please include registration and credit card info)

Online: Register securely at **www.thesvconline.com**

*** Confirmation

Online: You will receive an e-mail confirmation immediately after registering.

Mail-in: Once processed, you will usually receive a confirmation within 7 days.

*** Cancellations

We will accept a cancellation and refund your registration minus a \$100.00 processing fee up to July 29th, 2020.

*** Americans with Disabilities Act

People with disabilities who plan to attend the 32nd Annual SVC conference and need auxiliary aids/services are requested to notify the SVC office at 205-655-2320 no later than July 10th, 2020.

*** Proceedings

Included with your registration is access to a Word document containing the proceedings.

*** By registering for the conference you are allowing us to contact you by email with future announcements.

***As a Southern Veterinary Conference attendee, your name and mailing address will be shared with vendors.

This program has been submitted and approved for 24+ hours of continuing education credit in jurisdictions which recognize AAVSB RACE approval; however participants should be aware that some boards have limitations on the number of hours accepted in certain categories and/or restrictions on certain methods of delivery of continuing education.

Call Dr. Allen Riley 1-205-410-6361 for further information.

REGISTRATION FORM *Please Print*

Name: _____

License No. & State: _____

Clinic/Hospital Name: _____

Mailing Address: _____

City: _____

State/Province: _____

Zip/Postal Code: _____

Phone: _____

Email (Required): _____

PAYMENT: Check Enclosed (Made Payable to SVC)
 VISA MasterCard Amer Express Discover

Credit Card # _____

Name on Card _____

Expiration Date: _____ Security Code _____

Signature _____

After processing, card information will be destroyed.

BASIC REGISTRATION

	Pre-registration Cost	After Aug. 4th	Total
Veterinarian (Notes available online)	\$390.00	\$450.00	_____
Technicians (Notes available online)	\$150.00	\$180.00	_____
Hospital Managers (Thurs & Fri) (Notes available online)	\$145.00	\$170.00	_____
Faculty	\$75.00	\$90.00	_____
GA LEAP (Need this class? Add this fee to your registration)	\$75.00	\$100.00	_____
		Total	_____

A cancellation will be accepted up to 10 days prior to the conference. However, a \$100.00 processing fee will not be refunded.

Send applications to:
SVC • PO Box 445 • Trussville, AL 35173
or FAX To: 205-655-3404

SVC Info Line 205-655-2320
web address: www.thesvconline.com

**Register online.
Pay securely with your credit
card.**

Attention SVC Attendees,

After much discussion and careful deliberation, our advisory board has made the decision to **cancel the on-site version of the 32nd Annual Southern Veterinary Conference. (sponsored by JCVMA)**

With so much continued risk surrounding the COVID-19 pandemic, we believe going virtual this year is the best way to protect all our conference attendees, speakers, and exhibitors. We are disappointed that we will not be together in person, but virtually is the safest way at this point.

Our great list of speakers agreed to give their lectures online either pre-recorded or "live" according to the posted schedule and all will be available for a short Q and A session at the end of their respective sessions. Hopefully, we can be back together in person for 2021!



32nd Annual SOUTHERN VETERINARY CONFERENCE
AUGUST 6-8, 2020

Sponsored by JCVMA

Allen F. Riley, DVM - Chairman
P.O. Box 445
Trussville, AL 35173
205-655-2320

Don't Miss This Great Conference!
Now Completely Online this Year!
Full Brochure available at www.thesvconline.com

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***RACE Approved!!!** (*Some Exclusions)

**WE ARE TOTALLY VIRTUAL THIS
YEAR!**

**MAKE PLANS TO ATTEND ONLINE THE 2020
ANNUAL SOUTHERN VETERINARY CONFERENCE
SPONSORED BY THE JEFFERSON COUNTY VETERINARY MEDICAL ASSOCIATION**

CE Credit

This seminar has applied for:

24 hours total of Continuing Education credit for **Small Animal**.

18 hours total of Continuing Education credit for **Technicians**.

2 hours GA LEAP

RACE approved and accepted by AL, MS, TN and GA and other states
that recognize RACE.

Go to www.thesvconline.com to register!